peopleready
A TRUEBLUE COMPANY

CUSTOMER SUCCESS STORY

National coordination, local support: How PeopleReady helps one of the world's largest online retailers staff projects nationwide

At-a-glance

PARTNERING SINCE

2016

INDUSTRY

Third-party logistics (3PL)

MARKETS

Nationwide, at distribution centers in 30 states

UNIQUE WORKERS

3,945+

JOB TYPE(S)

Automated system assembly, conveyor testing, workstation assembly, shelving installation and other specialized warehouse projects



CHALLENGE

A third-party logistics provider supporting one of the world's largest online retailers manages specialized projects at distribution centers nationwide. From assembling automated systems to installing shelving and testing conveyor equipment, projects can require anywhere from a handful of temp workers to more than 100, often with changing timelines and headcounts.

With a lean internal team, the provider needed a warehouse staffing partner that could coordinate projects across markets through one point of contact while delivering reliable, hands-on local support.

SOLUTION

Since 2016, PeopleReady's National Accounts solution has provided one dedicated national sales director to oversee projects from start to finish, supported by a market manager coordinating local branches and a sourcing specialist building the pipeline of temp workers.

Each project begins with a kickoff to align on scope, timeline and headcount. Local teams handle onsite coordination, including check-ins, badges, orientation and safety meetings, while recruiting adapts to changing workforce needs. During a project in Niagara, New York, PeopleReady staffed more than 120 associates across two shifts as the distribution center transitioned from conveyor assembly to testing. As headcount fluctuated, the national team kept the customer informed and field teams aligned. When demand dropped, local teams retained the project's strongest 70 associates to support future needs while continuing to build the recruiting pipeline.

RESULTS

A decade into the partnership, PeopleReady remains the provider's warehouse staffing partner of choice and its first call for new projects nationwide. Since 2016, PeopleReady has supported 12 projects across 30 states, staffing 3,945 unique associates to help the provider meet changing workforce demands. The partnership has also created opportunities beyond temporary assignments, with 20+ associates from the Niagara project hired directly into full-time roles with the end customer.

The results demonstrate the value of combining national coordination, adaptable recruiting and local teams that deliver consistent, hands-on support at every jobsite.

Visit peopleready.com to learn more about our staffing solutions.