

At-a-glance

INDUSTRY

Municipal Government

LOCATION

Southeast Municipality

SERVICES SUPPORTED

**Waste & recycling,
parks & recreation,
downtown maintenance,
community events**

TYPICAL DAILY WORKFORCE

**5–7 parks & recreation
workers; 3–5 waste and
recycling workers**



CUSTOMER SUCCESS STORY

Supporting a growing community with a flexible workforce partnership

CHALLENGE

As a Southeast municipality invested in transforming its downtown into a vibrant community hub, its workforce needs grew with it.

More than 20 years ago, the city began working with PeopleReady to support waste management and recycling operations. What started with a need for a handful of refuse collection workers evolved into a long-standing partnership supporting waste collection and recycling, parks and recreation, downtown maintenance, community events and other projects.

As the city revitalized its downtown, including a 20- to 25-mile bike trail running through the community, maintaining public spaces became increasingly important. The city needed reliable workers who could support changing needs across its operations.

SOLUTION

PeopleReady provided a flexible workforce that could adjust as needs changed, supplying workers quickly for day-to-day operations and additional support when demand increased.

For waste and recycling operations, the PeopleReady team supplies three to five garbage collection workers per day, supporting crews on the back of garbage trucks.

PeopleReady also supports parks and recreation operations in the city's downtown area. General helpers handle responsibilities such as cleaning sidewalks and public spaces, maintaining landscaping and keeping the area looking its best. The city also turns to PeopleReady for community events and other projects when additional help is needed.

RESULTS

More than two decades of collaboration have grown into a broad workforce partnership supporting multiple city departments and operations.

In one year alone, PeopleReady filled more than 3,500 shifts, helping the city keep its community clean, welcoming and ready for residents and visitors as downtown continues to grow. Workers support everything from refuse collection and recycling to downtown upkeep, landscaping and community events, helping maintain a clean, welcoming environment as the downtown continues to grow.

Visit peopleready.com to learn more about our staffing solutions.