

At-a-glance

INDUSTRY

Transportation

LOCATION

Pacific Northwest

HOURS WORKED

680k+

WORKERS PLACED

12k+

JOB TYPES

**Drivers, detailers
and parking
attendants**

CUSTOMER SUCCESS STORY

Driving consistent auction performance with scalable workforce support

CHALLENGE

A leading auto auction company needed drivers, detailers and lot crew to support weekly sale days across multiple locations. As the company expanded across the Pacific Northwest, demand increased, with some auctions requiring more than 100 qualified drivers at a time.

Each associate needed a clean driving record and the ability to work safely in a fast-paced environment while following auction-specific procedures. Without reliable staffing, coverage gaps could disrupt vehicle flow, slow operations and impact sale day performance. The customer needed a workforce partner that could scale quickly and deliver consistent support across locations.

SOLUTION

PeopleReady established onsite support and aligned with the customer's processes to ensure associates were prepared for every sale day. The team recruited qualified drivers and support staff who met strict compliance requirements, including clean motor vehicle records (MVRs).

To support operations, PeopleReady built a reliable pipeline of workers for flexible schedules and integrated with customer-led training to reinforce safety protocols, expectations and lane assignments. Active onsite coordination helped ensure staffing levels adapted to each auction's needs.

RESULTS

By providing consistent onsite support and a scalable workforce, PeopleReady helped the customer maintain efficient auction operations while supporting expansion across the Pacific Northwest.

PeopleReady regularly staffed 100+ drivers, detailers and lot crew members for large auction events, placed more than 12,000 associates and delivered more than 680,000 hours of support. What began as weekly auction staffing evolved into a long-term partnership built on trust, flexibility and consistent execution.

Visit peopleready.com to learn more about our staffing solutions.

