

At-a-glance

INDUSTRY

Warehouse

ASSOCIATES DEPLOYED

125

SHIFTS FILLED

839

FULL-TIME CONVERSIONS

4

JOB TYPE

Retail warehouse workers



CUSTOMER SUCCESS STORY

Building a scalable workforce for warehouse expansion

CHALLENGE

In 2023, a rapidly growing high-end retail manufacturer operating from a single Southern California warehouse experienced a sharp increase in orders while preparing to expand into a larger facility.

As inventory volumes grew, the small warehouse team was responsible for hanging, tagging and preparing clothing for distribution while also inspecting returns, entering them into the system and restocking merchandise. These tasks placed increasing pressure on the team.

What began as a request for 5-10 warehouse workers quickly revealed a broader workforce need. With limited warehouse space and expansion plans underway, the customer needed a reliable workforce partner that could quickly provide detail-oriented associates and scale support as operations evolved.

SOLUTION

PeopleReady deployed associates within days and conducted an on-site visit to understand workflow and production needs. The team recruited detail-oriented associates experienced in retail-style fulfillment, expanded recruiting through PeopleReady's national sourcing resources and implemented a resume pre-approval process aligned with the customer's requirements. Administrative support was also added to assist with returns and inventory tracking.

As the customer expanded from one facility to three Southern California locations, PeopleReady scaled workforce levels to match fluctuating demand while maintaining consistent coverage through regular communication and on-site engagement with the customer's team.

RESULTS

PeopleReady's flexible staffing model stabilized operations during a critical growth period. Since the partnership began in 2023, PeopleReady has:

- Deployed 125 associates to support warehouse operations
- Filled 839 shifts across multiple facilities
- Scaled workforce levels during peak from 6-8 daily workers to 11-15
- Converted 4 associates to full-time employees

What began as a short-term staffing request has evolved into an ongoing workforce partnership as the customer prepares to consolidate operations into one expanded distribution center.

Visit peopleready.com to learn more about our staffing solutions.