peopleready™
A TRUEBLUE COMPANY

At-a-glance

REGION

Southeast Michigan

INDUSTRY

Environmental services & waste operations

AVERAGE DAILY WORKFORCE

25 associates

TOTAL ASSOCIATES DEPLOYED

140 unique associates

JOB TYPE

Sorters

CUSTOMER SUCCESS STORY

Emergency workforce mobilization keeps regional waste operations running after facility fire

CHALLENGE

A Southeast Michigan waste facility suffered a catastrophic fire last year, forcing a full shutdown of operations. All materials had to be rerouted to a nearby sister facility, creating a sudden spike in labor demand.

The customer needed 35 qualified associates within 72 hours across two shifts while maintaining compliance standards. Without immediate workforce support, operations faced significant strain, service disruptions and processing delays.

SOLUTION

PeopleReady activated its on-demand staffing network and JobStack platform to quickly source, match and dispatch qualified workers. Working through the weekend, the team staffed two full shifts within 72 hours, completing screenings and compliance in real time while aligning staffing levels to production needs to ensure seamless coverage.

What began as an emergency response evolved into a long-term partnership. Through daily recruiting, proactive workforce planning and hands-on site management, PeopleReady continues to scale labor in support of the facility's multi-year rebuild.

RESULTS

Rapid mobilization stabilized operations and continues to deliver measurable performance.

- 100% fill rates that exceeded daily demand
- 25 average daily associates across two shifts
- 140 total associates deployed to the site
- 7 associates converted to full-time employees
- 100% compliance requirements met
- Sole workforce partner supporting operations

With a growing labor pool and short-notice deployment, the customer maintains full continuity despite ongoing volume surges.

PeopleReady transformed a crisis response into a scalable, compliant and resilient workforce solution.

Visit peopleready.com to learn more about our staffing solutions.