

At-a-glance

COMPANY

Environmental services & waste management

INDUSTRY

Events & venues

OF SHIFTS

824 shifts filled

FILL RATE INCREASE

104%

JOB TYPE(S)

Waste collection, recycling sorting, venue cleanup and overnight support crews



CUSTOMER SUCCESS STORY

Mobilizing a cleanup force for a premier golf event

CHALLENGE

A leading waste management provider needed dependable staffing for one of the nation's busiest golf tournaments, plus a concurrent concert series. The team was responsible for maintaining cleanliness and managing recycling across the venue, with shifts starting at 4:00 AM and running late into the night. To meet the scale and visibility of this event, they needed a partner who could quickly recruit, prepare and manage hundreds of compliant associates across a demanding schedule.

SOLUTION

PeopleReady launched a streamlined staffing plan focused on compliance, reliability and on-site readiness. We managed all recruitment and onboarding, creating complete compliance files for every associate and aligning workers to strict safety and recycling standards. With a loyal local workforce, 40–50 associates return to this event each year, bringing familiarity with the venue and its week-long demands. This approach ensured consistent coverage and a team the client could trust from start to finish.

RESULTS

Across the week-long event, PeopleReady deployed 30–110 associates per shift, scaling coverage in real time to meet changing needs. In total, our team filled 824 shifts against a requirement of 795, achieving a 104% fulfillment rate. This performance reinforced the client's confidence in PeopleReady as a trusted partner capable of supporting a seamless, environmentally responsible event experience.

Visit peopleready.com/major-events to learn more.