

JOBSTACK SUCCESS STORY:

National Discount Retailer Staffs Up for Expansion with JobStack

As this retail chain continues to grow across the U.S., PeopleReady provides critical staffing support for their store network of 450-plus locations.



CHALLENGE

This chain of discount retail stores has experienced rapid growth in recent years, now operating in more than 450 locations nationwide. The retailer partnered with PeopleReady throughout their expansion to gain access to workers who could support new store openings and store remodel projects, including setup associates and truck loaders/unloaders.

Many of the retailer's store locations are in rural or underserved areas, which often limits their pool of available workers. And with the hectic nature of retail, store managers often had difficulty maintaining schedules and timekeeping logs for their workforce.

SOLUTION

Given the retailer's existing projects and plans for further expansion, PeopleReady recommended they use JobStack to find workers faster and more consistently across store locations throughout the country. Store managers at each location can leverage the app's capabilities to request workers and get real-time visibility into their temporary workforce. Plus, they have the option to rate workers on their job performance and request top performers again for future assignments.

RESULTS

All the retailer's locations now utilize JobStack to place orders for their temporary workers. At the time of this case study, their managers placed nearly 500 orders each quarter for more than 2,800 PeopleReady associates.

The successful implementation of JobStack has further solidified PeopleReady's partnership with the retailer. As their primary staffing partner, PeopleReady supplies approximately 90% of their temporary workforce.

"PeopleReady has been a great partner, and we appreciate their patience and willingness to work with us and our limited technology capabilities in implementing JobStack across all our locations, many of which are in rural areas. Their teams have provided some creative solutions for supporting our staffing needs and we're grateful for that. We're excited for our future and pleased to have PeopleReady as a partner to support us."

— SENIOR MANAGER, STORE OPERATIONS | MAJOR DISCOUNT RETAILER